

### Promoters

#### Giacchi, Mariano

Full Professor, Director CREPS - Public Health, University of Siena, Italy

#### Simonelli, Fabrizio

Head, Health Promotion Programme - A. Meyer University Children's Hospital, Florence, Italy

#### Tønnesen, Hanne (MD, DrMSc)

Head of Research and WHO Collaborating Centre Unit of Health Promotion / WHO-CC Bispebjerg University Hospital, Copenhagen, Denmark

### Lecturers

#### Ziglio, Erio

Director, WHO European Office for Investment for Health and Development, Venice

#### Kopp, Ina B. (PD Dr.)

Standing Commission for Clinical Practice Guidelines (Vice Chair)

Association of the Scientific Medical Societies in Germany c/o Philipps-University Marburg, Germany

#### Matzen, Peter (MD, Dr)

Professor, Consultant Gastroenterologist Endoscopy  
Hvidovre Hospital, Hvidovre, Denmark

#### Johnsen, Søren Paaske

(MD, PhD) Leader of Research Group Department of Clinical Epidemiology Århus University Hospital - Skejby Science Center, Århus, Denmark

### Facilitators

#### Majer, Katalin – Fernandes Guerreiro, Ana Isabel

Technical Officers - Health Promotion Programme - A. Meyer University Children's Hospital, Florence, Italy

### Scientific Secretariat

#### Zappulla, Anna – Sereni, Nicola

Health Promotion Programme - A. Meyer University Children's Hospital, Florence, Italy

**Simi, Rita** - CREPS - Public Health, University of Siena, Italy

**Ripa, Margrete** - WHO-CC Bispebjerg University Hospital, Copenhagen, Denmark

Further information on the programme:

<http://www.who-cc.dk/news-1/who-autumn-school-08>

<http://www.meyer.it/hph>

<http://www.fms.unisi.it>

- **REGISTRATION** - Ufficio Congressi University of Siena

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E-mail: [mazza@unisi.it](mailto:mazza@unisi.it) or [pratali2@unisi.it](mailto:pratali2@unisi.it)

- **DEADLINE** : 20 September 2008

- **FEES & ACCOMODATION**: € 650 (IVA included). The amount includes fees, accommodation (3 nights), breakfasts and lunches (3 days), coffee breaks and ECM credits. For a limited number of participants the accommodation will be provided at S. Chiara College (first applicants will be served). The others participants will be hosted in Hotels close to S. Chiara College (few minutes walking).

Few applicants can be accepted as not residential at price of € 150. The amount includes fees and ECM credits (application was sent).

Contact phone number +39 0577 232129

- **LOCATION**: Scuola Superiore Santa Chiara, Via Valdumontone, Siena

- **LANGUAGE**: English is the spoken language. Copies of the presentations will be provided in Italian.

## Seminar

# WHO Autumn School 2008 Developing Evidence-Based Practice for Health Promotion

Scuola Superiore S. Chiara - University of Siena



**Siena, 22 – 25 October 2008**

The University of Siena, the WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals & Health Services, the Tuscany Network of Health Promoting Hospitals and Health Services present the Seminar

**WHO Autumn School 2008:  
Developing Evidence-Based Practice for Health Promotion.**

The seminar will focus on Best Evidence-Based Practice in Health Promotion: how do we work with evidence within the field of Health Promotion, how do we develop and implement clinical guidelines and how do we share our experience and knowledge.

The purpose of the Autumn School is to gain insight and inspiration regarding:

1. How to define the concept of Best Evidence-Based Practice
2. How to describe Best Evidence-Based Practice
3. Clinical guidelines for Evidence-Based Practice in Health Promotion
4. Quality management and HPH standards
5. Supplementary models and experiences in the scenario of Health Promotion

Lectures, case studies and group work will run in order to facilitate a close collaboration and sharing of experience among the participants.

The lecturers are highly qualified health professionals and experts of research and implementation, coming from the WHO Collaborating Centre for Evidence Based Health Promotion in Hospitals & Health Services - Clinical Unit of Health Promotion - Bispebjerg University Hospital – Copenhagen, European Universities, WHO Venice Office, HPH Networks.

The Seminar WHO Autumn School is addressed to max 30 people with profiles of Director of hospital, Health care provider, Public health professional, Health care planner, HPH co-ordinator, HPH project manager.

**Only the first 30 enrolled – in order of application date – will be admitted.**

## PROGRAMME

**Day 1 - 22 October – 2.00 pm to 6.00 pm**

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**1. Welcome and introduction**

***Mariano Giacchi, Fabrizio Simonelli***

**2. Best Evidence-based practice in Health Promotion**

***Lecturer: HanneTønnesen***

**Day 2 - 23 October - 9.00 am to 5.00 pm**

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**1. How to describe Best Evidence-Based Practice**

***Lecturer: Peter Matzen***

**2. Clinical Guidelines**

***Lecturer: Ina B. Kopp***

**Day 3 - 24 October - 9.00 am to 5.00 pm**

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**1. Implementation and Follow-up: Quality Management and HPH Standards**

***Lecturer: Søren Paaske Johnsen***

**2. The Evidence-Based Practice in the scenario of Health Promotion: supplementary models and experiences**

***Lecturer: Erio Ziglio***

**Day 4 - 25 October - 9.00 am to 1.00 pm**

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**1. Report on the main issues presented and emerged**

***Rapporteur: Ana Isabel Fernandes Guerreiro***

**2. Conclusions**

***HanneTønnesen***

**3. Perspectives**

***Mariano Giacchi, Fabrizio Simonelli***

**4. Evaluation**

***Katalin Majer***